

THE ESSENCE OF
WHITNEY

STARRING VOCALIST
GENNINE FRANCIS

Performing A Stunning & Spectacular Tribute to WHITNEY HOUSTON



The Official Sponsorship Package



THE ESSENCE OF *WHITNEY*

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GENNINE FRANCIS

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"One of THE MOST Memorable Evenings of a Lifetime"



ennine Francis, a phenomenal vocal talent and entertainer from Los Angeles, gives the incredible gift of experiencing Whitney all over again.

Rarely do we get a chance to do a double take of one of the most influential entertainers in music history. Rarely do we ever have a second chance to reconnect with an artist in a way that is so similar to the original that it almost feels "otherworldly."

Few performers have earned the titles of "Legend," "Icon," and "The Voice." Whitney Houston was all three, and is still regarded as one of the all time greatest performers. Guinness World Records cited her as the one of the most awarded female acts of all time. Her powerful voice was unmatched and it took us to a place we had never been before. The impact she made on the world, her seamless and soaring vocals, and all of the songs of which we recognize every word, have been at the very center of our musical experience.

At the age of eight, Gennine and her sisters began performing and entertaining in prestigious venues like the Forum, the Hollywood Palladium, the Ahmanson Theatre, and many more as **The Jackson Sisters**. They made multiple media and television appearances on shows like **Soul Train**, **90 Tonight** and **A Couple of Dons** starring **Don Rickles** and **Don Adams**. They caught the eyes and ears of world class celebrities like **Bill Cosby**, **Eddie Kendricks**, **Smokey Robinson & The Miracles**, **Three Dog Night**, **The Pointer Sisters**, **The Whispers**, **The Manhattans**, **Sister Sledge**, **The Silvers**, and more. The Jackson Sisters released two R&B single recordings "(Why Can't We Be) More Than Just Friends" and their hit song "I Believe in Miracles", which also received international acclaim in Europe and Japan.

Gennine's solo career is equally impressive with her strong vocals providing her many opportunities and accolades. She was named **Orange County's Entertainer of the Year in 1998** and has opened up for **Jennifer Holliday** and appeared with **Aaron Neville** on **The Tonight Show with Jay Leno**. She has been dazzling Palm Springs and other Southern California area audiences performing "A Musical Journey," a show featuring beloved hits from legends like Nancy Wilson, Etta James, Frank Sinatra, Billie Holiday and countless other R&B and soul artists.

In a heartwarming musical tribute, Gennine is performing a spectacular concert titled "The Essence of Whitney" for the second time at **The Fox Performing Arts Center in Riverside, CA**. Gennine not only sings and sounds like Whitney, but also looks stunningly similar to her, as she is often reminded. Though the similarities between the two women are almost uncanny, Gennine makes it clear that she is only celebrating and honoring the legend Whitney Houston and not trying to impersonate her, as no one could ever replicate the original diva.

"The Essence of Whitney" will be a highlight for fans of both Gennine and Whitney, and will remind us just how much Whitney Houston will remain one of pop music's best artists of all-time.

"With all my heart I believe Whitney deserves to be remembered and highly esteemed for the level of success she attained."

— Gennine Francis





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"Gennine, you are amazing! There are not many performers out there that can do what you're doing... this lady can sing! I REALLY enjoyed the performance and you made my night!"

— Natalie Cole

American Singer, Songwriter and Performer

"You were amazing... you made Whitney proud"

— Evelyn "Champagne" King

American R&B Singer

"Her Whitney songs literally silenced the room ... everyone just sat and stared in awe." — Deb Baker

Executive Assistant to Chairman and CEO at Jayman, Canada

"An outstanding musical performance.

As Whitney Houston, she nails it." — Jay Westman

Chairman and CEO, Jayman MasterBUILT

"This lady is most definitely Whitney Houston!!!"

— Pamela Ambrose

Property Management at Amber Estates

Address: Jackson Francis Entertainment • 26897 Pinckney Way, Menifee, CA 92586

Info@GennineFrancis.com

Checks payable to: Jackson Francis Entertainment

Gennine's

Whitney Houston tribute performance
IS SIMPLY SPECTACULAR...



The Official SPONSORSHIP KIT

PREMIER SPONSORS

\$25,000

- STEP-N-REPEAT
- BUSINESS NAME ON BACK OF TICKETS
- ADVERTISEMENT ON RADIO PROMO 20 times over the course of the run
- COMPANY LOGO/ ADVERTISEMENT ON SCREENS PRE SHOW & INTERMISSION
- 2 FULL PAGE ADS IN PROGRAM (Outer Front, Back, Inner Front, Back, or Middle)
- SPECIAL MENTION RECOGNITION BEFORE, DURING & AFTER THE TRIBUTE
- VIP RED CARPET ENTRY
- SPONSORS VIP RECEPTION PRE-SHOW: Includes Champaign, & Hors d' oeuvres'
- VIP RECEPTION @ INTERMISSION
- MEET & GREET POST SHOW
- 10 VIP TICKETS
- VALET PARKING

EVENT SPONSORS

\$15,000

- STEP-N-REPEAT
- ADVERTISEMENT ON RADIO PROMO 10 times over the course of the run
- 1 FULL & 1/2 PAGE AD IN PROGRAM
- SPECIAL MENTION RECOGNITION AFTER THE TRIBUTE
- VIP RED CARPET ENTRY
- SPONSORS VIP RECEPTION PRE-SHOW: Includes Champaign, & Hors d' oeuvres'
- VIP RECEPTION @ INTERMISSION
- MEET & GREET POST SHOW
- 8 VIP TICKETS
- VALET PARKING

PLATINUM SPONSORS

\$10,000

- STEP-N-REPEAT
- ADVERTISEMENT ON RADIO PROMO 6 times over the course of the run
- 1 FULL PAGE AD IN PROGRAM
- VIP RED CARPET ENTRY
- SPECIAL MENTION RECOGNITION AFTER THE TRIBUTE
- SPONSORS VIP RECEPTION PRE-SHOW: Includes Champaign, & Hors d' oeuvres'
- VIP RECEPTION @ INTERMISSION
- MEET & GREET POST SHOW
- 6 VIP TICKETS
- VALET PARKING

GOLD SPONSORS

\$5,000

- STEP-N-REPEAT
- 1 HALF PAGE AD IN PROGRAM
- VIP RED CARPET ENTRY
- SPECIAL RECOGNITION AFTER THE TRIBUTE
- SPONSORS VIP RECEPTION PRE-SHOW: Includes Champaign, & Hors d' oeuvres'
- VIP RECEPTION @ INTERMISSION
- MEET & GREET POST SHOW
- 6 VIP TICKETS
- VALET PARKING

BRONZE SPONSORS

\$2,500

- STEP-N-REPEAT
- 1/4 PAGE AD IN PROGRAM
- VIP RED CARPET ENTRY
- SPECIAL RECOGNITION AFTER THE TRIBUTE
- SPONSORS VIP RECEPTION PRE-SHOW: Includes Champaign, & Hors d' oeuvres'
- VIP RECEPTION @ INTERMISSION
- MEET & GREET POST SHOW
- 2 VIP TICKETS
- VALET PARKING

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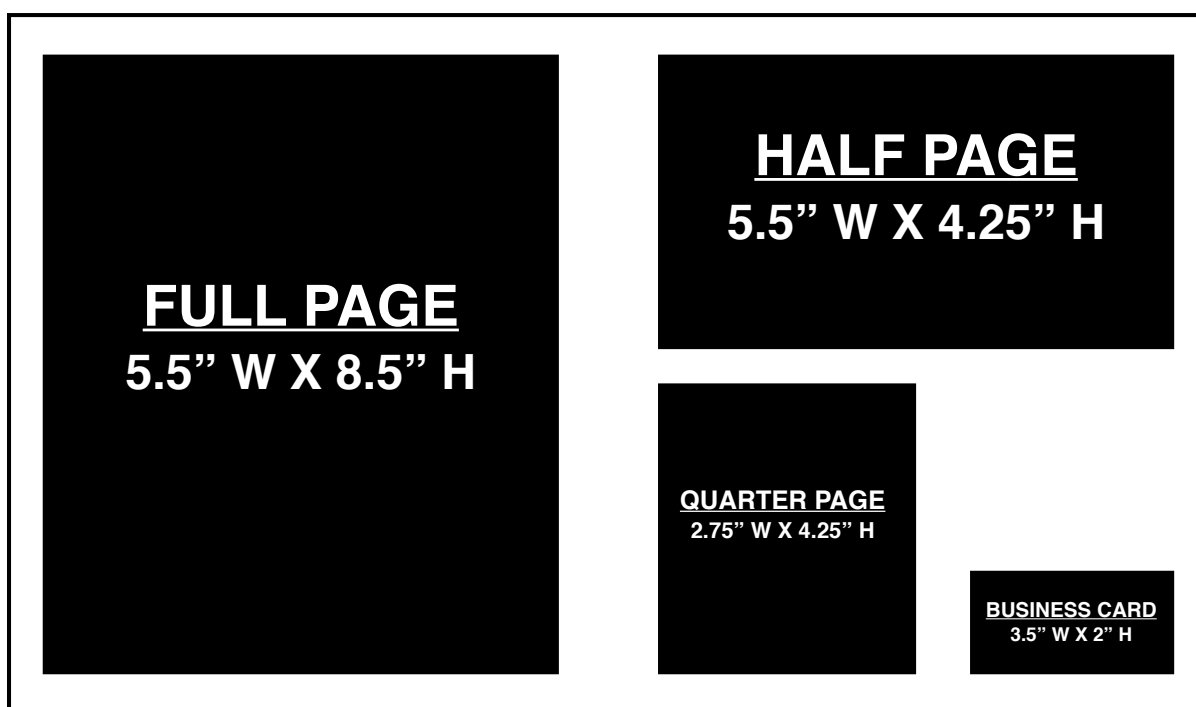


The Official SPONSORSHIP KIT

Program ads (black and white)	
Business Cards	\$125
Quarter Page	\$175
Half Page	\$250
Full Page	\$500

2021 Event Program Ad Specifications

The event date is **Saturday, September 25, 2021** in **Riverside, CA.**
All print-ready artwork **MUST** be received by **August 25, 2021**
to insure ad placement.



ALL FILES
300DPI • GRAYSCALE ONLY (PDF or JPG) • NO BLEEDS

AD SUBMISSION BY AUGUST 25, 2021

Please NAME YOUR FILES PROPERLY to insure correct ad placement.

example: fullpage-acme.jpg

Email 300dpi grayscale **camera ready** PDF/JPG to:

Info@GennineFrancis.com

A portion of the proceeds will be donated to the following Charities:

National Kidney Foundation

Hirschsprungs Disease Foundation

The Orange County Ronald McDonald House

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Gennine's

"The Essence of Whitney" brings you the voice, elegance, and performance of a LIFETIME!

The Essence of Whitney Concert
Saturday, Sept 25, 2021 - 6:00 pm

Fox Performing Arts Center
3801 Mission Inn Avenue
Riverside, CA 92501

Tickets Now Available:
www.TheEssenceOfWhitney.com

For More Information:
Info@GennineFrancis.com

